

A

for AMPLIFIERS

A

for "THE FIRST IN ORDER OR OF ITS CLASS" WEBSTER

A

for

Ampeg

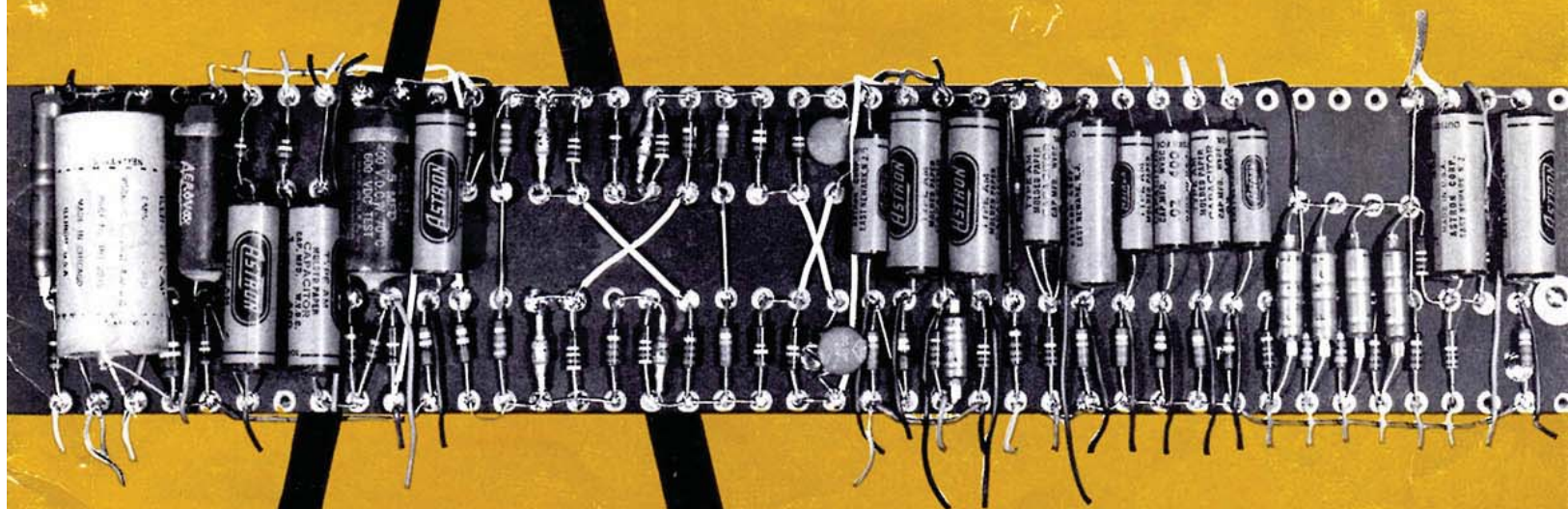
1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone

(201) 925-6700

Ampeg

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL



Ampeg

FOR THE ULTIMATE IN PURE SOUND REPRODUCTION

Ampeg

AMPLIFIERS
AND PICKUPS
FOR
ALL MUSICAL INSTRUMENTS

1962 1963

THE AMPEG COMPANY, INC.

We build powerful amplifiers in the interest of good reproduction in the hope they will be used to this end rather than as weapons. It is to be hoped that the supporting spirit would prevail over the competitive.

A most common mistake is to worry about being heard by the audience. The prime concern should be a good bandstand sound which will in turn elevate the group spirit; the end result is sure to be great.

Whenever an individual's amplifier is turned up to an excessive level, a spontaneous effort is made by everyone else to compete. There's another round of increases and the battle is on. Sometimes there is hope for relief in a blown speaker, for which they blame the manufacturer.

If the beat is important (and it is), heavy loud music is out of order. It simply doesn't swing, never did, never will and cannot. But it gets loud and vulgar as soon as the battle of the amplifiers is under way.

We like to sell amplifiers, however not for the above purpose. We love music here at AMPEG and feel a responsibility in its behalf. When music loses its purpose, we lose ours.

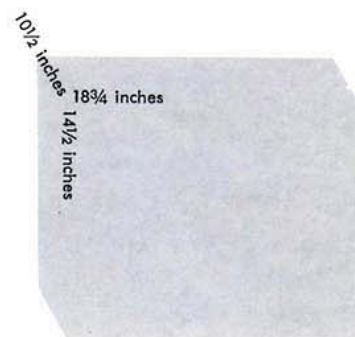




QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

J•12

JET



OUR AMPEG JET is a modestly priced amplifier designed primarily for guitar and/or accordion as well as for vocal work.

It is a perfect way to introduce AMPEG's high sound quality to the student and young professional. The student is inspired to greater musical heights by the clear, distortionless sound achieved; for beginner or seasoned pro it imparts a confidence that only AMPEG sound can give, resulting in a smooth performance.

The JET is light in weight, though ample in power which makes it ideal for club dates, combo work and recording sessions.

Especially pleasing is the functional AMPEG tremolo with its own switch and speed control on the panel. In the words of many a satisfied (and gratified) user, **THE JET IS A SWINGING LITTLE AMPLIFIER!**

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

JET

model number

J-12

\$109.50

specifications

5 tubes: 2—6SL7 2—6V6 1—5Y3

12 watts undistorted output

12 inch Jensen speaker

2 inputs

Ampeg Jet



INPUTS



VOLUME



(B) TONE (T)



TREMOLO



OFF



panel controls

volume

tone

tremolo speed control

power switch

jewel pilot light

construction

rugged half-inch plywood baffle; locked corner cabinet
handsome, highly durable, washable vinyl covering

size 14½ inches x 18¾ inches x 10½ inches

\$7.00 additional for slipcover

weight

21 pounds net

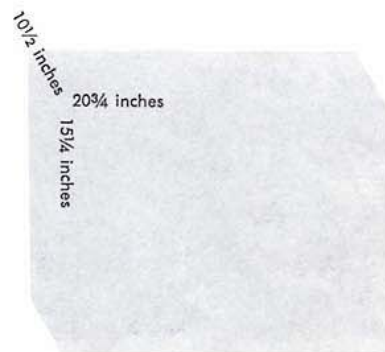
23 pounds for shipping



QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

R·12

ROCKET



OUR AMPEG ROCKET, with three inputs, is designed especially for accordion, guitar and vocals; it has two separate (speed and intensity) controls and a footswitch for remote control of the tremolo. The ROCKET is consistently ordered by students, teachers and performing artists. In fact, many of the nation's most talented recording stars keep an extra ROCKET on hand at all times at the various studios in major cities.

THE SOUND IS AMPEG ALL THE WAY—exceptionally free of hum and distortion so often found among amplifiers in even higher price categories.

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

ROCKET

model number

R-12

\$134.50

specifications

5 tubes: 2—6SL7 2—6V6 1—5Y3

12 watts undistorted output

12 inch Jensen speaker

3 inputs: for guitar, accordion and voice microphone

Ampeg Rocket



GUITAR



ACCORDION

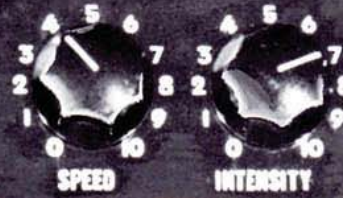


MIC



VOLUME

⑧ TONE ①



SPEED

INTENSITY



ON

OFF



control panel

volume

tone

tremolo speed and intensity controls

power switch

jewel pilot light

footswitch for tremolo

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size 15 $\frac{1}{4}$ inches x 20 $\frac{3}{4}$ inches x 10 $\frac{1}{2}$ inches

\$7.00 additional for slipcover

weight

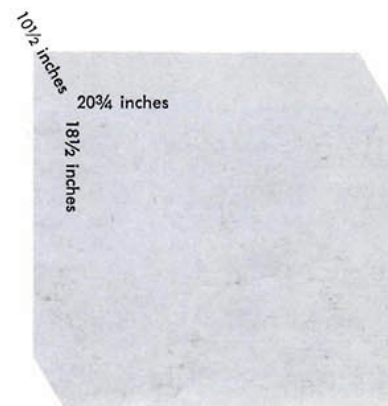
23 pounds net

25 pounds for shipping



QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

M·12



MERCURY

OUR TWO-CHANNEL MERCURY, a long-time favorite of students, teachers and full-time performing artists, is one of the "cleanest" amplifiers ever designed.

In electronic terms this means an amazing freedom from distortion.

The MERCURY has four inputs, including a Stereo jack for accordions using a multiple stereo pickup, such as the AMPEG AM-5. The accordion channel is specially designed to enrich and mellow the sound quality of this instrument.

Thus amplified, the accordion takes on the sweep and majesty of an organ, especially when the controlled tremolo is switched in.

Another channel is also specifically designed for guitar, which enables the performer to achieve those crisp highs, so desirable for amplified guitar.

A footswitch is provided for instant remote on/off control of the tremolo.

The MERCURY is ideal for those who want an efficient dual-channel amplifier with

PLENTY OF AMPEG QUALITY IN A MINIMUM OF SIZE AND WEIGHT.

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

MERCURY

model number

M·12

\$164.50

specifications

6 tubes: 3—6SL7 2—6V6 1—5Y3

15 watts undistorted output

12 inch Jensen speaker

2 channels

4 inputs, including stereo input for accordion



control panel

volume > for each channel
tone >

tremolo speed and intensity controls

power switch

jewel pilot light

footswitch for tremolo

construction

rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 18½ inches x 20¾ inches x 10½ inches

\$8.00 additional for slipcover

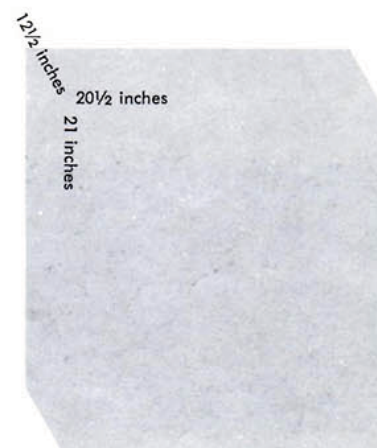
weight

28 pounds net
34 pounds for shipping



QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

M·15



BIG M

OUR TWO-CHANNEL BIG M IS A PEERLESS BIG-TIME AMPLIFIER for any performer who wants peak power with a sound to match. The BIG M is amazingly free of distortion throughout the tonal range even at its 25 watt maximum output. This is AMPEG fidelity at its best. Six instrument inputs, including a Stereo jack for accordion, grace the control panel of this heavy duty powerhouse.

One channel is specifically designed for guitar which enables the player to achieve those crisp highs, so desirable for this instrument. For accordionists using a multiple pickup such as the AMPEG AM-5, a special channel designed to enrich and mellow the sound of this instrument is incorporated in the stereo jack. Thus amplified, the accordion takes on the sweep and majesty of an organ, especially when the tremolo is switched in. A footswitch is provided for remote convenience. To sum it up, **THE BIG M HAS THE BIG SOUND—AMPEG QUALITY ALL THE WAY.**

THE AMPEG COMPANY INC.

1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

BIG M

model number

M-15

\$214.50

specifications

6 tubes: 3—6SL7 2—6L6 1—5U4

25 watts undistorted output

15 inch Jensen speaker

2 channels specially designed for accordion and guitar

6 inputs, including stereo input for accordion



control panel

volume  for each channel
tone

tremolo speed and intensity controls

power switch

jewel pilot light

fuse holder

footswitch for tremolo

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size 21 inches x 20½ inches x 12½ inches

\$8.00 additional for slipcover

weight

36 pounds net

45 pounds for shipping



R·12·R

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

REVERBEROCKET



UNQUESTIONABLY THE MOST POPULAR AMPLIFIER WE HAVE EVER PRODUCED, OUR AMPEG REVERBEROCKET satisfies the snowballing demand for a modestly priced reverb amp, or "echo chamber" amplifier, as it's commonly called. The reverberation effect, actually a delayed repeat of the original signal, is produced electro-mechanically, and results in a greatly enhanced, fuller-bodied sound. To both the listener and performer the impression is of heightened tonal enrichment and opulence, described by many as "concert hall presence." The reverb feature is definitely not a gimmick. Top professionals, once skeptical, now wholeheartedly embrace this new "sound of music." Especially pleasing is the functional AMPEG tremolo to be used either alone or in combination with echo. This model carries tremolo (speed and intensity) controls on the panel. A handy double footswitch is also provided to activate either reverb, tremolo, or both.

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

REVERBEROCKET

model number

R·12·R

\$199.50

specifications

7 tubes: 2-6SL7 2-6SN7 2-6V6 1-5Y3

15 watts undistorted output

12 inch Jensen speaker

3: inputs for guitar, accordion and voice microphone

Reverberocket



GUITAR



ACCORDION



MIC



VOLUME



tone



ECHO
DIMENSION



TREMOLO
SPEED



INTENSITY



ON

OFF



2 AMP

control panel

volume

tone

echo dimension

tremolo speed and intensity controls

power switch

jewel pilot light

double footswitch for remote use of echo and/or tremolo

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size 18½ inches x 20¾ inches x 10½ inches

\$8.00 additional for slipcover

weight

30 pounds net

36 pounds for shipping



QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

ET-1

12 1/2 inches
27 inches
18 1/2 inches

ECHO TWIN

YOU WILL BE THRILLED WITH THE VERSATILITY OF THE AMPEG ECHO TWIN, a sound-rounded reverb amplifier, actually two complete amps in a single cabinet. Once available only in high-priced studio recording equipment, a real echo chamber effect is now within easy reach of the "portable musician." The commanding concert hall sound, contrasted with straight amplification, is overwhelming. "Extra-full," "rich," "dimensional," "opulent," are among the colorful adjectives people use to describe a sound that can be appreciated only by a personal audition. An improved tremolo is incorporated in the ECHO TWIN, and can be used in combination, if desired, with reverb. An especially compelling effect is obtained by tuning the twin tremolos in and out of unison. When used without echo you have a full, clean 30 watts of power at your disposal. When used with echo you operate one of the 15 watt amplifiers for the main signal and one for delay signal. Intended for guitars and accordions, of course, but wait till you hear what it does for piano and voice!

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

ECHO TWIN

model number

ET-1

\$332.50

specifications

10 tubes: 4—6SL7 4—6V6 2—5Y3

2 15 watt amplifiers provide 30 watts undistorted output

2•12 inch Jensen speakers

3 inputs



control panel

volume

tone

tremolo speed

tremolo intensity

echo switch

for each channel

power switch

jewel pilot light

double footswitch for echo and/or tremolo

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size 18½ inches x 27 inches x 12½ inches

\$ 9.50 additional for slipcover

\$17.00 additional for detachable dolly (optional)

weight

44 pounds net

50 pounds for shipping

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL



ET·2

SUPER ECHO TWIN

18 1/2 inches
27 inches
12 1/2 inches

OUR SUPER ECHO TWIN is a "super" amplifier in every sense of the word. It is a powerful 30-watt reverb amplifier

(actually **two** complete 15-watt amps in tandem) whose sound magnification for guitar, accordion, piano or voice is unsurpassed.

In addition to echo and true vibrato, this model features isolated channels enabling an accordion player to have echo and/or vibrato on the right hand and not on the left.

It is also equipped with a Stereo input jack on the panel (plus four other instrument inputs) for the convenience of accordionists using a multiple Stereo pickup such as the AMPEG AM-5, a five-mike setup.

Reverberation, once available only in high-priced studio recording equipment, is now within easy reach of the "portable musician".

The echo chamber effect, actually a delay of the original signal, is a gratifying auditory experience not only for the listener but also for the performer. His sound becomes immediately rounder and fuller, his performances more dynamic and inspired.

AMPEG, in its never-ending research program, has created a **TRULY UNFORGETTABLE NEW SOUND DIMENSION IN THE SUPER ECHO TWIN.**

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

SUPER ECHO TWIN

model number

ET-2

\$379.50

specifications

10 tubes: 4—6SL7 4—6V6 2—5Y3

30 watts undistorted output

2 12 inch Jensen speakers with new Syntox-6 ceramic magnets

2 channels (TWO COMPLETE AMPLIFIERS IN ONE)

5 inputs: 2 inputs per channel plus stereo input



control panel

volume > for each channel
tone

true vibrato with speed and intensity controls

echo dimension control

power switch

jewel pilot light

double footswitch for remote use of echo and/or vibrato

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size 18½ inches x 27 inches x 12½ inches

\$ 9.50 additional for slipcover

\$17.00 additional for detachable dolly (optional)

weight

46 pounds net

52 pounds for shipping

PORTAFLEX

B·12·X
B·12·N
B·15·N

OUR EXCLUSIVE AMPEG PORTAFLEX system has been hailed as the most important single contribution to musical instrument amplification. It is the **only** amplifier

to incorporate the completely enclosed reflex-baffle principle in a **one-piece** unit.

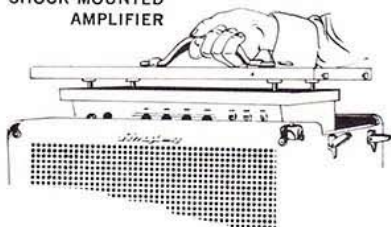
The superiority of the reflex baffle has long been universally acknowledged;

its efficiency over open-back cabinets is a fact, especially in the lower frequency range.

But how to accomplish this in a single unit? To fully enclose **both** amplifier and speaker is out of the question, first because it defeats the basic principle, and secondly because of the internal heat build-up.

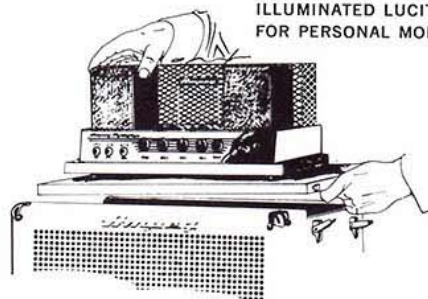
To provide separate units would give the already-overburdened musician **three** pieces of equipment to carry, including his instrument. AMPEG solved everything by making its amplifier an integral part of the portable cabinet.

SHOCK-MOUNTED
AMPLIFIER



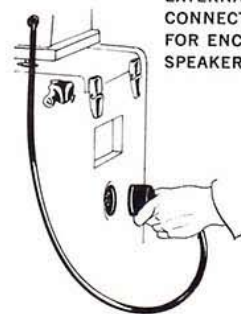
LIFT UP

ILLUMINATED LUCITE PANEL
FOR PERSONAL MONOGRAM



FLIP OVER

EXTERNAL
CONNECTION
FOR ENCLOSED
SPEAKER



PLUG IN

In playing position, the flip-top cover opens to reveal the handsome chassis attached.

This is merely inverted and re-clamped, restoring the acoustic seal. Your amplifier is now free and clear.

Other serious problems vanish:

1 FEWER SPEAKER BLOWOUTS OCCUR:

you don't have to overdrive the speaker to get the sound you want. You actually **conserve** power, making 25 watts more than ample; none of your sound is wasted through an open back, and you have boosted your acoustical **output** to an equivalent of a 50 watt amplifier in an open-back cabinet!

2 HEAT IS COMPLETELY DISSIPATED:

speakers last longer as they are not "baked".

Tubes last longer as their heat is dissipated freely; they're also so easy to check.

3 EXTRANEIOUS NOISES DISAPPEAR:

the shock-mounted amplifier eliminates microphonics normally caused by the intense physical vibrations imposed on the tubes. This also prolongs tube life.

In short, here is the ideal amplifier for the discriminating musician—

the performer who really cares about his equipment, and, above all, his **SOUND**.

THIS IS THAT FAMOUS AMPEG SOUND—AMPEG AT ITS BEST!

carrying
position



playing
position



Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

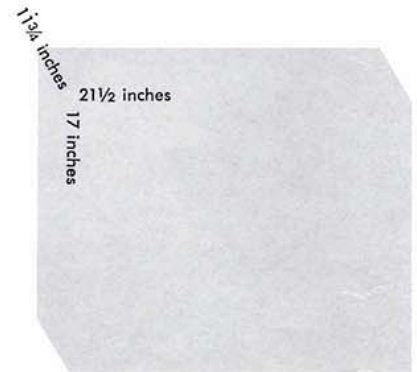


QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL

PORTAFLEX

\$318.00

B·12·N



specifications

6 tubes: 1/5U4 2/6L6 3/6SL7

25 watts undistorted output

12 inch heavy duty speaker with new ceramic magnet

2 channels with volume, treble and bass controls for each

3 instrument inputs on front panel

2 inputs on back panel for 8 ohm extension speaker and extension amplifier

power and standby switches; fuse holder and hum control on back panel

for upright acoustic bass primarily great straight amplification for guitar or accordion

illuminated lucite panel engraved with owner's monogram

detachable leg support for proper tilt

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

\$ 8.00 additional for slipcover

\$17.00 additional for detachable dolly (optional)

49 pounds net 56 pounds for shipping





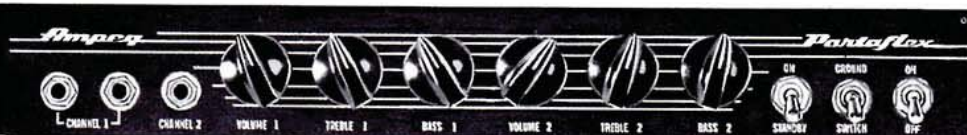
QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL

PORTAFLEX

\$355.00

B·15·N

14 1/2 inches
21 3/4 inches
21 inches



specifications

6 tubes: 1/5U4 2/6L6 3/6SL7

25 watts undistorted output

15 inch heavy duty speaker for ultimate bass response;
new ceramic magnet with 27 ounce performance

2 channels with volume, treble and bass controls for each

3 instrument inputs on front panel

2 inputs on back panel for 8 ohm extension speaker and extension amplifier

power and standby switches; fuse holder and hum control on back panel

for electric bass; excellent for acoustic bass if deeper sound is desired

great straight amplification for guitar or accordion

illuminated lucite panel engraved with owner's monogram

detachable leg support for proper tilt

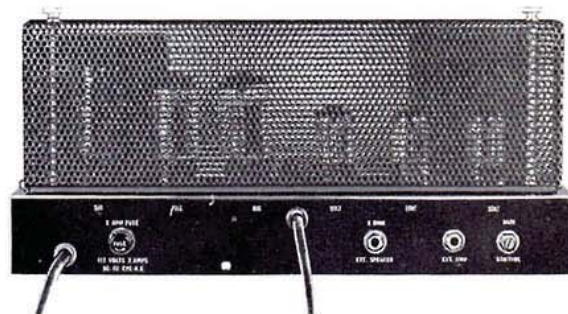
rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

\$9.00 additional for slipcover

dolly furnished as standard equipment

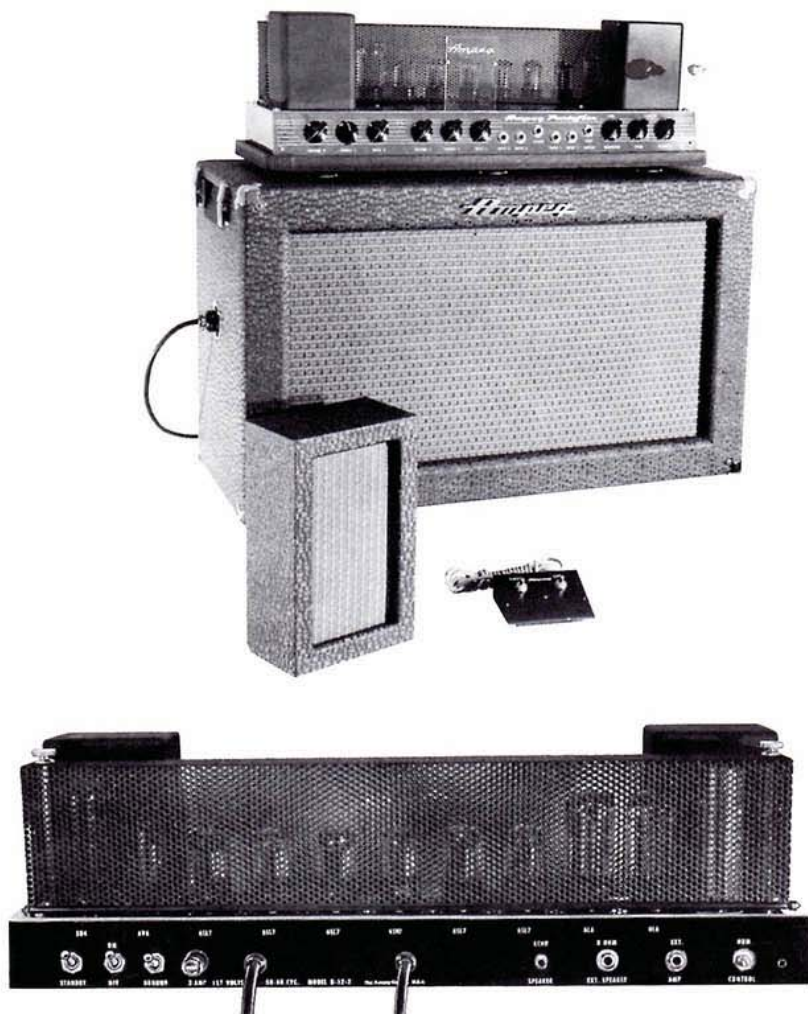
66 pounds net 76 pounds for shipping



PORTAFLEX

\$499.50

B·12·X



12 1/4 inches
28 1/2 inches
18 inches

specifications

10 tubes: 1/5U4 2/6L6 5/6SL7 1-6SN7 1-6V6

30 watts undistorted output

12 inch heavy duty speaker with new ceramic magnet

2 4-inch echo speakers in separate case (fits inside cabinet for carrying)

2 channels with volume, treble and bass controls for each

pure organ vibrato with speed and intensity on channel 1

echo dimension control

5 instrument inputs on front panel, including stereo input;
additional input for remote footswitch

3 inputs on back panel for 8 ohm extension speaker,
echo speaker and extension amplifier

power, standby and ground switches on back panel;

fuse holder and hum control

for guitar, accordion, electric and acoustic bass, piano, voice

illuminated lucite panel engraved with owner's monogram

double footswitch for remote use of echo and/or vibrato (fits inside cabinet for carrying)

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

\$11.00 additional for slipcover dolly furnished as standard equipment

74 pounds net 90 pounds for shipping

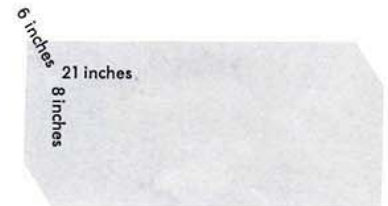




QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

ES-1

ECHO SATELLITE



THE AMPEG ECHO SATELLITE is the perfect answer for the performing artist who already owns a good amplifier **without** reverberation. Reverb is the most sought-after sound since the electrification of instruments themselves. Once thought to be a passing fancy for portable amplifiers and available only in high-priced recording studio equipment, the echo chamber effect has taken its place alongside tremolo and vibrato as an essential feature of the creative musician's bag of tricks.

Used for accordion, guitar, voice or almost any amplifiable instrument, our little Satellite will give any amplifier an echo chamber sound.

It is especially pleasing when used with a Wurlitzer electronic piano.

The dimension of the sound is literally magnified many times over by this handy electro-mechanical accessory. Attachment is simplicity itself: merely fasten the alligator clip leads to the terminals of the amplifier's speaker, plug into a convenient wall socket, and **presto! ECHO!**

P.S.: A handy footswitch is included for instant remote use of the echo.

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

ECHO SATELLITE

model number

ES-1

\$99.50

specifications

3 tubes: 1-6SL7 1-6V6 1-5Y3

2 - 4 inch echo speakers



control panel

echo dimension

power switch

jewel pilot light

fuse holder

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size 28 inches x 8 inches x 6 inches

weight

13 pounds net

15 pounds for shipping

and now !



by

Ampeg

BASSES

and

GUITARS

WILD DOG GUITAR

WILD DOG BASS

model number

model number

EG-1s

EB-1

the guitar \$399.50 list

the bass \$449.50 list

specifications

Precision-made by British craftsmen to AMPEG's lofty standards, these extraordinary instruments are the long-awaited answer to an oft-repeated question: "Why not an AMPEG guitar?"

At last, a guitar and bass worthy of our name and commensurate with the quality of our amplifiers.

Why are these new instruments so much better?

A MACHINE HEADS and all metal parts are honed to watch-making standards and "Tiffany tolerances."

B GEARED TRUSS-ROD permits instantaneous neck control (key inserted in back of instrument adjusts neck for that "personal feel"; no need to remove neck or labor in cramped quarters to adjust).

C FOUR-POSITION SELECTOR (for guitar) produces an exciting range of distinct sounds: **SPLIT SOUND** (stereo pickup gives both bass and treble for the self-accompanied soloist); **JAZZ** (a warm, pure jazz sound); **TREBLE** (the highs—where other guitar trebles leave off); and **WILD DOG** (a snarling, radical, combination of tone partials, made possible by unique circuitry in the pickup; ideal for Western or Rhythm and Blues).

D FOUR-POSITION SELECTOR (for bass) provides **CONTRA BASS** (penetrating depth and even response on every tone, with the fattest E ever); **BASS** (solid and percussive; excellent for jazz); **TREBLE** (a somewhat more brilliant bass); and **WILD DOG!**

E PATENTED, FULLY-ADJUSTABLE MICRO-BRIDGE, suspended on ball bearing rollers. Entire bridge moves during full-tone vibrato action; strings always return to pitch, unlike others which slide over fixed bridge.

Brilliant polyester finishes, never before used on guitars, are highly resistant to heat stains and scratches, far more durable than ordinary finishes.

Handsome, sturdy vinyl-covered cases, matching our amplifiers, are available. Red plush molded interiors contain accessory compartment. For the guitar: \$45.00 list; for the bass: \$55.00 list.

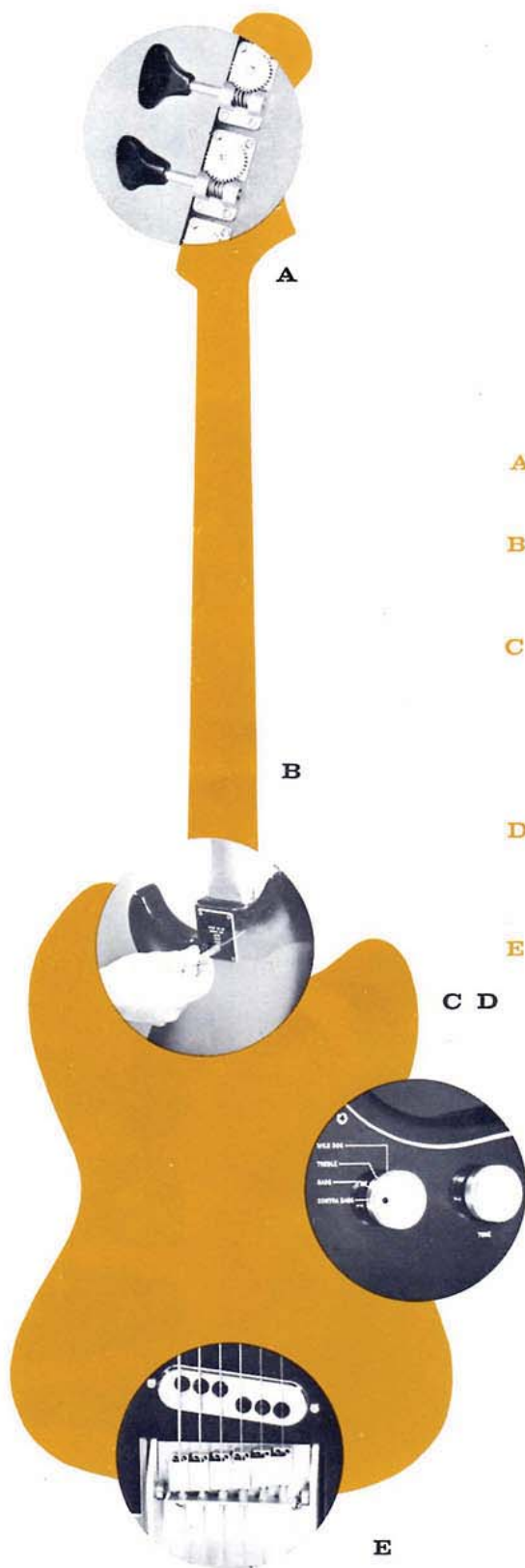
Final proof, of course, is their superb tone, especially when played through an AMPEG amplifier. **SO TREAT YOURSELF TO STILL ANOTHER EXHILARATING EXPERIENCE IN THE WONDERFUL WORLD OF AMPEG SOUND!**

the guitar: weight

10 pounds net
22 pounds with case
30 pounds for shipping
(including case)

the bass: weight

11 pounds net
23 pounds with case
31 pounds for shipping
(including case)



Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

BABY BASS

THE NEWLY-DESIGNED, ALL-ELECTRIC **BABY BASS**, first musical instrument member of the **AMPEG** family, is believed to be the only one of its kind with a true fundamental.

Company president Everett Hull experimented intensively for almost a year—developing, modifying and refining the pickup and its controls, and also the bridge and position of the tail-piece on this new Baby Bass, to permit full lateral action of these integral parts—before he achieved the mellow sound he was seeking. The secret of amplifying any non-acoustic instrument lies in the design of its pickup; the pickup is the very heart of this new instrument.

Most noteworthy is its size: resembling a scaled-down cello in modern design, the Baby Bass may be transported as a third "passenger" in the front seat of an auto or carried on the lap in a plane, making it ideal for itinerant musicians. It is especially appealing to young people considering the bass as their chosen instrument as it can literally "grow up" with the child by extending the two-foot adjustable peg.

Preceding its adoption by **AMPEG**, extensive field testing resulted in acclaim and acceptance by prominent professional bassists.

DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

B·B



Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCHE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

BABY BASS

B·B

\$349.50*

specifications and construction

compact size and a two-foot adjustable peg
provide for the bass being played comfortably
either standing or seated (as a cello).

strung like a conventional acoustic bass,
including gut strings which
contributes to its natural percussive sound

internal mechanism permits the fingerboard to be
raised or lowered at the turn of a key,
giving the bassist precision control over string action.

made of molded fiberglass;
incorporates a regulation fretless fingerboard

* including a slipcover

DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL



\$17.00

The **AMPEG DOLLY** is unique in its detachability: a single thumbscrew takes it on or off. It has large ball bearing casters—two are stationary, two swivel—and live rubber shock mounts. The covering is the highly durable vinyl used on the amplifiers. (Do not play amplifier on the dolly; great sound loss results.)

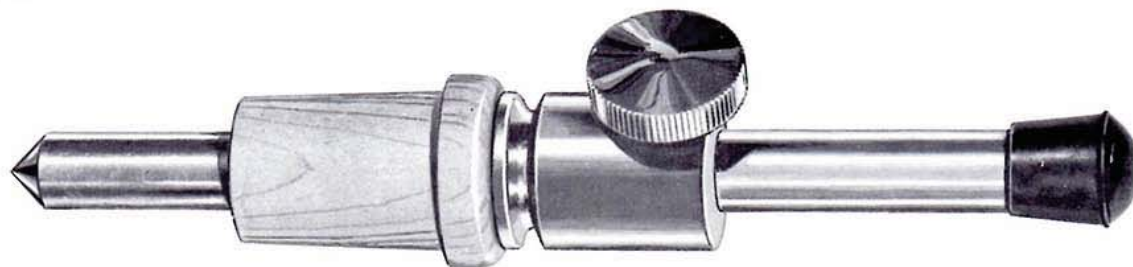
S·1

ACCESSORIES

EP·2

The **ADJUSTABLE END PIN SHANK FOR BASS** features a new clamping principal, split sleeve type. A large adjusting wheel allows fingertip tightening. Once a bass has this peg, it is ready for the AMPEG pickup.

\$13.50



Ampeg

THE AMPEG COMPANY INC.

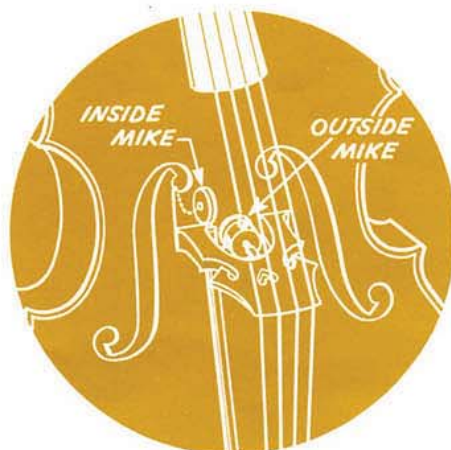
1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

STEREO PICKUP FOR STRING BASS



\$69.50



800-S

The sound you've been waiting for is here—in this complete new STEREO PICKUP with BALANCE CONTROL. Combining the virtues of both the inside microphone and the outside microphone, you have the desired degree of inside versus outside sound—that is, complete control of your depth. This unique balance has the effect of a tone control, but without penalties. When properly balanced, a perfect reproduction is possible. It is quickly and easily installed, requires no cutting or drilling.

PICK UPS

PIANO PICKUP



\$37.50

PM-1

For both GRAND and UPRIGHT pianos, this is the most effective piano microphone available. Its unique design features an acoustical cup which produces a mellowing effect as contrasted to the harshness peculiar to amplified piano.

Ampeg

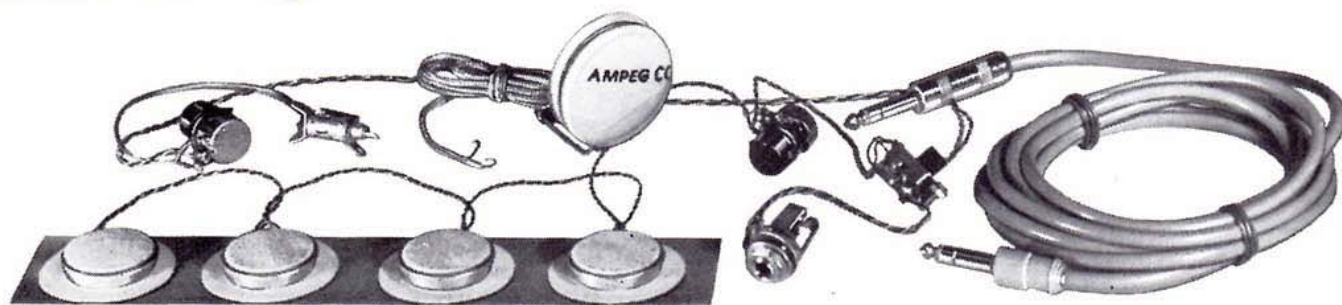
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5 MICROPHONE ACCORDION PICKUP

AM-5



\$150.00
installed

This microphone is unequalled in its evenness over the entire range, and in great depth, or mellowness. There are four microphones on grill and one inside; a stereo switch for either stereo or regular operation; and right and left hand volume controls. Extremely satisfying, it is amazingly free of feedback and distortion.

SINGLE MICROPHONE ACCORDION PICKUP

AM-1



\$37.50
installed

AMPEG's method of microphone mounting produces surprising evenness of response, not found in other single microphone installations. It is complete with tone and volume controls, and you receive detailed installation and operating instructions.

PRICE LIST

June
1962

AMPLIFIERS

J-12	JET	A G V	23	7.00	\$109.50
R-12	ROCKET	A G V	25	7.00	134.50
M-12	MERCURY	A G V	34	8.00	164.50
M-15	BIG M	A G V	45	8.00	214.50
R-12-R	REVERBEROCKET	A G P V	36	8.00	199.50
ET-1	ECHO TWIN	A G P V	50	9.50	332.50
ET-2	SUPER ECHO TWIN	A G P V	52	9.50	379.50
B-12-N	PORTAFLEX	AB EB A G P	56	8.00	318.00
B-15-N	PORTAFLEX	AB A G	76	9.00	355.00
B-12-X	PORTAFLEX	AB EB G	90	11.00	499.50
ES-1	ECHO SATELLITE	ECHO ACCESSORY UNIT	15	no cover	99.50
		acoustic bass AB		weight	price
		electric bass EB		for	for
	instrument code	accordion A		shipping	slip cover
		guitar G			
		piano P			
		voice V			

BABY BASS B-B \$349.50

PICKUPS AND ACCESSORIES

AMPEG STEREO 800-S for acoustic bass	\$69.50
5 MICROPHONE STEREO KIT AM 5 for accordion	100.00
5 MICROPHONE STEREO installed AM-5	150.00
SINGLE MICROPHONE KIT AM-1 for accordion	25.00
SINGLE MICROPHONE installed AM-1	37.50
PIANO PICKUP PM-1	37.50

Custom-made pickups for other instruments available on request

EXTENSION SPEAKER CABINETS WITH CABLE

15 inch SPEAKER EX-B-15 PORTAFLEX ENCLOSURE	170.00
12 inch SPEAKER EX-B-12 PORTAFLEX ENCLOSURE	150.00

DOLLYS S-1 Specify Model; available for ET-1, ET-2, B-12-N 17.00

Dolly for models B-15-N and B-12-X included at no extra cost

REPLACEMENT PARTS

MICROPHONE CABLE for Ampeg string bass pickup—10-foot MC-1	6.00
ELECTRIC GUITAR OR ACCORDION CABLE with shielded cord grip plugs MC-2	6.00
TWO-CIRCUIT STEREO ACCORDION CABLE with shielded cord grip plugs MC-3	8.00
"Y" CABLE TWO-CIRCUIT STEREO ACCORDION CABLE MC-4	8.00

MISCELLANEOUS

ADJUSTABLE END PIN SHANK FOR STRING BASS EP-2	13.50
FIBRE ROLLAWAY CASE for model B-15N RC-15	41.50
TREMOLO FOOT SWITCH WITH REGULATION PHONE PLUG FS-2	5.00

order from:

Ampeg

THE AMPEG COMPANY INC.

1570 WEST BLANCKE, LINDEN, NEW JERSEY

telephone: (201) 925-6700

prices and specifications are subject to change without notice

THE AMPEG TRIO

UNIQUE IN MANAGEMENT CIRCLES is this executive trio of **AMPEG**:

each man is an active professional musician.

As such, they are eminently qualified to appreciate and interpret the needs and problems of musicians.

EVERETT HULL, president and founder of the firm,

is a man of many talents. In addition to his prowess as an electronics innovator (he was first to successfully amplify the string bass)—his musicianship has been expressed in professional playing with topflight bands

for over thirty years. This background, combined with creative ingenuity and the addition of a fine organization of engineers and technicians, has resulted in the

NEW AMPEG LINE, considered the greatest advancement to date in musical instrument amplification.



JESS OLIVER, at the piano, is also a bassman with a wealth of electronics and mechanical background to his credit.

He is vice president and general manager of the company.

JIM TITE, national sales coordinator, has been a drummer off and on (between public relations and advertising stints), for more than twenty years. He is the newest member of the management group, having been appointed to his present post with **AMPEG** over a year ago.

Mr. Hull is shown playing the first instrument in the expanding family of **AMPEG** products—the all-electric **BABY BASS**.

Ampeg

HAS EXPANDED TO BETTER SERVE YOUR NEED

FOR THE ULTIMATE IN PURE **SOUND** REPRODUCTION

1570 WEST BLANCHE, LINDEN, NEW JERSEY

COME AND **VISIT** AND SEE OUR NEW PLANT

AND TRY OUR NEWEST ***Ampeg***

